



***Sponsorship Recognition Program
January 23, 2018 – May 27, 2018***

The Children's Museum at La Habra

Your company name and logo will be prominently displayed as a supporter of The Children's Museum at La Habra and will reach:

- **Over 30,000 Children's Museum at La Habra visitors through event banners** in the Museum's lobby publicizing the *Children of Hangzhou: Connecting with China* exhibit for 4+ months, including the Museum's busy Spring Break traffic season - **\$20,000 value**
- **Over 4,000 Children's Museum Facebook followers** eight (8) times - **\$8,000 value**
- **Over 3,000 Children's Museum Members** through five (5) *Children of Hangzhou: Connecting with China* eblasts - **\$5,000 value**
- **Mainstream and Chinese television, print and social media coverage and five Children of Hangzhou Family Program Events** - **\$ priceless**
- **Free Museum admission tickets for sponsors' employees** - **\$50-\$1000 value, depending on sponsorship level**