

## Benefitting The Children's Museum at La Habra

Sunday, October 15, 2017

#### SELECT YOUR SPONSORSHIP LEVEL AND RECEIVE THE FOLLOWING BENEFITS!

#### **Executive Chef Sponsor - \$10,000**

Over the Title Prominent Display of Company Name/Logo on Event Banners
Prominent Recognition of Company Name/Logo on Event Invitation
Recognition through Gourmet Guys Event Marketing Program
20 Event Tickets and 10 VIP Parking Passes
Recognition in Museum Newsletter/Museum Donor Mural

#### Sous Chef Sponsor - \$5,000

14 Event Tickets
Company Name/Logo on Event Invitation
Gourmet Guys Event Marketing Program
Recognition on Museum Donor Mural
Recognition in Museum Newsletter/Website

#### Chef Name Plate Sponsor - \$2,500

8 Event Tickets
Company Name/Logo on Chef Nameplates
Gourmet Guys Event Marketing Program
Recognition on Museum Donor Mural
Recognition in Museum Newsletter/Website

### Champagne Toast Sponsor - \$2,500

8 Event Tickets
Gourmet Guys Event Marketing Program
Recognition on Museum Donor Mural
blasts
Recognition in Museum Newsletter/Website

#### Table Sponsor - \$1,000

8 Event Tickets
Company Name on Table Banner
Recognition on Event Banner
Recognition through Museum Event e-blasts
Recognition in Museum Newsletter/Website

#### Beverage Sponsor - \$250

2 Event Tickets
Recognition in Museum Newsletter/Website

## Meatball Sign Sponsor - \$100

1 Meatball Sign at Event

Federal Tax ID: #33-0244625

### Chef Apron Sponsor - \$2,500

10 Event Tickets
Company Name/Logo on Chef Aprons
Gourmet Guys Event Marketing Program
Recognition on Museum Donor Mural
Recognition in Museum Newsletter/Website

## "Knead Dough" Sponsor - \$2,500

8 Event Tickets
Company Name/Logo on Opportunity Prize Tickets
Gourmet Guys Event Marketing Program
Recognition on Museum Donor Mural
Recognition in Museum Newsletter/Website

### Medal Sponsor - \$1,500

8 Event Tickets Company Representative at Medal Presentation Recognition on Event Banner and through Event e-

Recognition in Museum Newsletter/Website

#### Table Place Mat Sponsor - \$500

4 Event Tickets
Company Name on Event Placemats
Recognition on Event Banner
Recognition in Museum Newsletter/Website

#### VIP Event Package - \$150

2 Event Tickets5 "Knead Dough" Tickets5 Opportunity Tickets

## **Individual Event Tickets - \$40**

1 Event Ticket



# 2017 Gourmet Guys Event Marketing Program The Children's Museum at La Habra

Through the 2017 Gourmet Guys Event Marketing Program, your company name and logo will be prominently displayed as a supporter of The Children's Museum at La Habra and will reach:

- Over 3700 Children's Museum Facebook users eight (8) times within an 8-week period
- Over 3500 Children's Museum at La Habra visitors through event banners in the Museum's lobby and a scrolling video about the Gourmet Guys event within a 4-week period prior to the event
- Over 2400 Children's Museum Members through three (3) Gourmet Guys event eblasts

#### 1. Children's Museum at La Habra Facebook sponsorship recognition opportunities:

• 8 weeks before event - Friday, August 18, 2017

• 6 weeks before event - Friday, September 1, 2017

• 4 weeks before event - Friday, September 15, 2017

2 weeks before event - Friday, September 29, 2017

• 1 week before event - Friday, October 6, 2017

Week of the Event - Friday, October 13, 2017
 Saturday, October 14, 2017

Post-Event Thank You - Friday, October 20, 2017

#### 2. Children's Museum at La Habra Event Banner sponsorship recognition opportunity:

- Event banners and scrolling video in the Museum's Lobby September 26, 2017 through October 14, 2017
- Event banners will also be prominently displayed at the Gourmet Guys event on Sunday, October 15, 2017

#### 3. Children Museum at La Habra e-blast sponsorship recognition opportunities:

- 4 weeks before event Thursday, September 14, 2017
- 2 weeks before event Thursday, September 28, 2017
- Week of the event Thursday, October 12, 2017



All sponsors names/ logos will be listed on a banner at the event

## Sunday, October 15, 2017 Sponsor Form

Company Name  Mailing Address							
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Contact				Tit	Title		
Phone				Er	Email		
Υe	s! V	Ve would like to sponso	r "Gourmet G	uys" at the	following level:		
	Ch "Kr Me Tak VIF	ecutive Chef Sponsor nef Apron Sponsor nead Dough" Sponsor edal Sponsor ole Place Mat Sponsor Event Package lividual Tickets	\$ 2,500* \$ 2,500* \$ 1,500*	_ _ _	Sous Chef Sponsor Chef Name Plate Sponsor Champagne Toast Sponso Table Sponsor Beverage Sponsor Meatball Sign Sponsor	\$ r\$ \$	2,500* 1,000*
	Please call Roy Mueller, Executive Director & CDO at (562) 383-4242 for more information  Our check made payable to Friends of The Children's Museum at La Habra for \$						

\*Payment for sponsorship levels \$250 and above must be received by <u>Friday, September 1, 2017</u> to receive the full impact of The Children's Museum at La Habra's Gourmet Guys Event Marketing Program. Payment for <u>all</u> sponsorship levels must be received by <u>Friday, September 15, 2017</u> to ensure recognition on event banners.

We will email our company logo jpeg file to <a href="mueller@lahabraca.gov">mueller@lahabraca.gov</a> by September 1, 2017.

\*\*Payment for Meatball Sign sponsorships must be received by <u>Friday, September 22, 2017</u> to ensure recognition at the event.

Please mail to: Friends of The Children's Museum at La Habra 301 S. Euclid Street, La Habra, CA 90631 Attn: Roy Mueller, Executive Director & CDO

■ We will forward our check to The Children's Museum at La Habra by \_

Thank you for partnering with The Children's Museum at La Habra. Your support strengthens our community by giving young children the opportunity to learn and grow!